

CAROL CLARK

VISUAL DESIGNER

Awards

Gold Regional & Local ADDY

Roomba - 2018

Judge's Choice Local ADDY

Roomba - 2018

Gold Creative Excellence

Hermes Creative Awards

Mirada DLC Expert - 2020

Skills

Photoshop

Illustrator

InDesign

After Effects

Concepting

Thrifting

Ukulele

Contact

Mobile

205-541-3386

Email

carolfcreative@gmail.com

Online Portfolio

www.carolfcreative.com

Experience

Principal & Art Director _ CarolFCreative

Denver, CO; 2018 and still goin' strong

Established and am currently running CarolFCreative LLC, through which I help a wide variety of clients launch their products, companies, and their dreams through design, branding, advertising, and photography.

Graphic Designer _ COHN Marketing Group

Denver, CO; 2018/2019

Conceptualized and designed marketing materials of all mediums. Worked on branding/rebranding for national and local clients.

Layout Designer _ Alice Magazine & The Crimson White
Tuscaloosa, AL; 2017/2018

Took all written and graphic materials and designed each page layout so the given content was readable and visually pleasing.

Design Apprentice _ Kinetic Communications

Birmingham, AL; 2017

Designed a variety web elements that required a sensitivity to both UI and UX, whether that be designing a button's hover state or an entire website's layout.

Education

The University of Alabama

B.A. in C&IS, 2018

Major: Advertising Minor: General Business

Specialization: Creative Advertising

Minerva, Creative Portfolio Specialization

A group of students selected to complete conceptually driven courses to help build smart, competitive portfolios.

Registered Minerva as a student organization. Raised funding, organized events, and increased application rates as elected Student President.

